

2023 Seeds for the Future Program Introduction

Global Government Affairs Dept.,

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01

What is Seeds for the Future?

Seeds for the Future: Inspiring Global Talent to Shape the Future

Innovation

Digitalization

Sustainability

Entrepreneurship

Seeds for the Future Training Program

Getting to know ICT

Tech4Good In-class Group Project & Global Competition

Tech shaping sustainability

Seeds for the Future Alumni Community

Building elite network



Innovative Digitalization



Global Hot Topics



Intercultural Communication



Leadership & Career Development

Focusing on Cultivating Digital Talent for 15 Years

Seeds for the Future is Huawei's globally-recognized Corporate Social Responsibility (CSR) flagship program, the longest-running CSR initiative across the world. This program seeks to develop local talent, share knowledge, increase ICT sector awareness & enthusiasm, & foster digital community building.

Achievements



139

countries joined



15,000+

students benefited from
the program



450+

endorsements from senior
officials & heads of state



500+

collaborations with
universities & colleges

Looking Back

Program Launched in
Thailand

2008

80 + Countries Have
Joined

2016

Pledged 1/3 Female
Participant Rate

2018

Moved Online

2020

Initiated Tech4good Global
Competition

2021

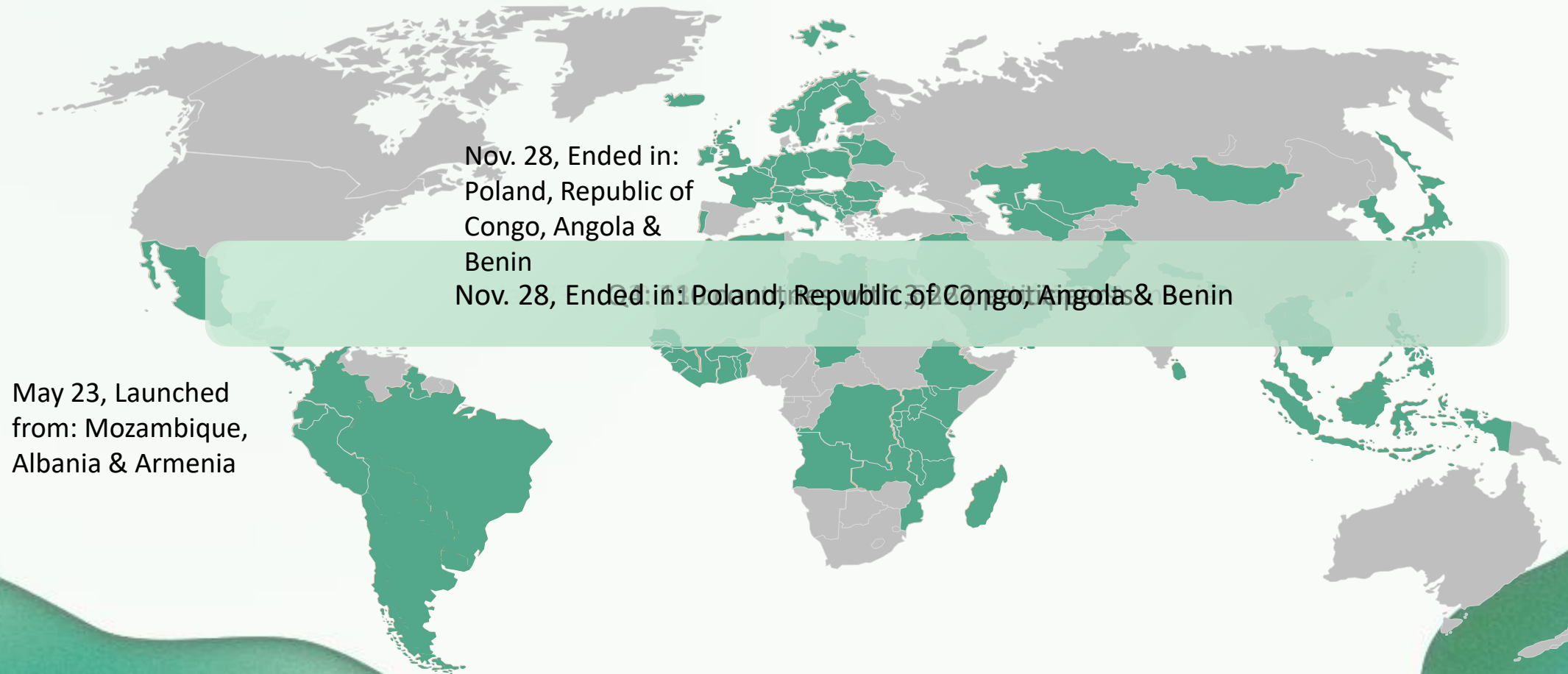
110 countries joined us, nearly half of the countries conducted in hybrid mode

49 hybrid programs held

3,200+ participants from 110 countries

1,600+ stakeholder recognition

100% Female participation rate from Ghana



May 23, Launched from: Mozambique, Albania & Armenia

Nov. 28, Ended in: Poland, Republic of Congo, Angola & Benin

Nov. 28, Ended in: Poland, Republic of Congo, Angola & Benin

What's New in 2023?



Tech4Good Startup Sprint in China

- Top 3 winning teams will be given the chance to receive USD 100k start-up fund
- Opportunity to attend Startup Sprint in China for real-world business experience



New e-Learning Platform: Seeds Academy

- A platform where students can check their learning records in real time, access to resourceful & updates for course information
- Internet connection speed upgrades by deploying overseas servers



Onsite Teaching Assistant & Tech4Good Mentor

- Onsite support will be applicable for country holding an onsite 8-day program with more than 30 participants for free
- MUST sign up for onsite assistance support at least 30 days ahead



Global Ambassador Election

- Offering exposure & speaking opportunities locally & globally
- The duty of ambassadors will last for one year



02

Program Implementation

How to Participate

Last available program timeslot: Nov 20-27th, 2023

Target Audience

- Talented university students with a GPA of 3.0+ or top 30% faculty ranking.
- Interests in ICT, cross-cultural exchange & entrepreneurship.
- High level of proficiency in English for all sessions & tasks

Application Materials

- A resume
- A transcript that proofs academic records
- A cover letter &/or a 3-minute personal video which reflects objective to participate for learning
- Other materials based on local requirements, subject to change

Selection Process

Initial screening:

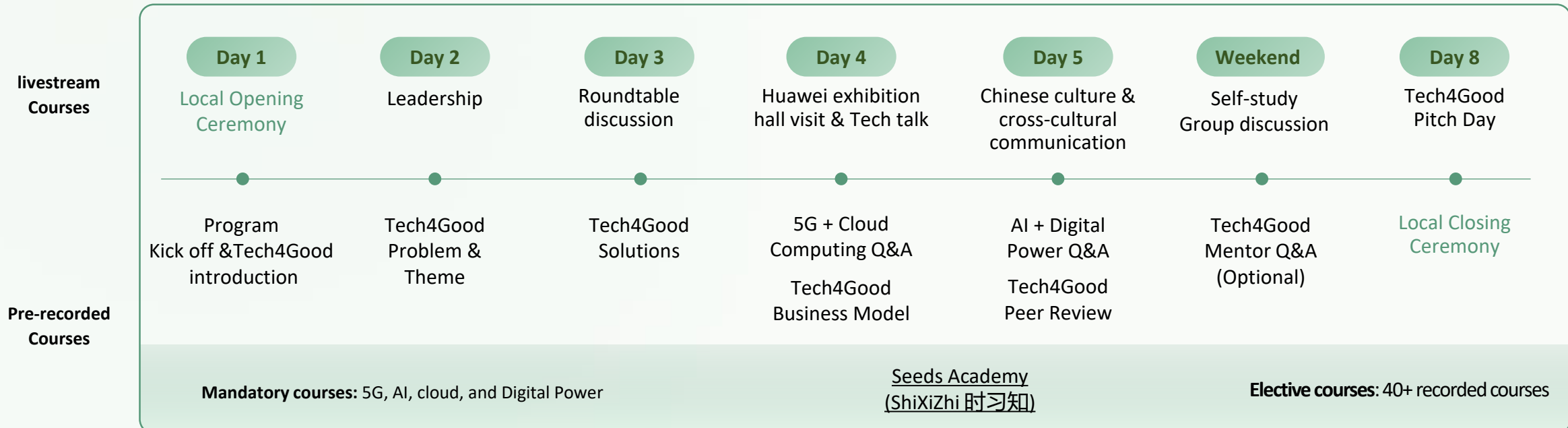
- Rep office select eligible students based on their application materials working with local stakeholders.

Interview:

- Rep offices MUST conduct online/offline interviews with candidates prior to making a hiring decision

Course Structure: Livestreams, Pre-Recorded Courses & Local Events

Standard Curriculum Framework – Livestreams & Pre-recorded Courses



*Ceremony & local sessions' timing should avoid coinciding with HQ online schedule.

NOTE

BASED ON EACH COUNTRY'S TALENT STRATEGY, PLEASE PROVIDE A REAL LOCAL AGENDA PLAN TO REPLACE THE SUGGESTED SCHEDULE HERE.

Tech4Good: Digital Technology Shaping a Sustainable Future

Achieving business success for your unique ideas, \$100k + tailored mentorship program

Monthly Workshops & Class Group Projects

@online, throughout the year

- Leveraging technology to address local common social &/or environmental issues
- 8-day workshop to develop the necessary skills for working in teams, from identifying the initial problem to seeking solutions, & presenting ideas

2023 T4G Global Competition

@online, 2023 Dec - 2024 Jan

- Putting innovative ideas at tasks for feasibility & execution
- Global finalists to receive a series of advanced market adaptation coaching sessions from industry experts
- Awards for TOP 3 winning teams: Cash prize, mentorship, executive talk, etc.

Top 3 teams from T4G 2023

T4G Startup Sprint

@China, 2024 H1

- Travel to China for Startup Sprint, \$100k startup grant
- Up to one year of funding supervision & professional guidance support

Note: Confirm in advance that participants are willing to devote time & effort for travel to China.

Graduation & Awards



Graduation Criteria

- Pass 4 mandatory courses on Seeds Academy: 5G, AI, Cloud & Digital Power (pass by 60%)
- Attend all livestream courses
- Participate in Tech4Good group projects



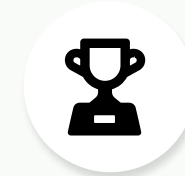
Certificate

- Certificates of Program Completion will be awarded within 2 weeks after day 8 (electronic copy)



Best Team Leader Award

- Up to 3 best team leaders will be selected from each cohort after tutor evaluation
- Best Team Leader Certificate



Local Incentives

- **NOTE**
- **LOCAL ARRANGEMENT BASED ON ACTUAL SITUATION**
- **PLEASE UPDATE THE REFRESH DETAILS ACCORDING TO THE LOCAL DESIGN**

Standard

Advanced

Welcome to Alumni Community: Our Global Family for Seeds Alumni

Our Values

Innovation

Digitalization

Sustainability

Entrepreneurship

Our Culture

Slogan

Who is for the future?
Seeds for the Future!

Roll Call Dance

What to Expect?

Webinar

Dive into the tech world

Alumni Feature

Story of Seeds

Global Ambassador

Make Your Voice Heard

Alumni Reunion

Meet & Share

Where to Find Us?

LinkedIn Group

Current Participants & Alumni

LinkedIn Page

Prospects & Externals

Global Ambassador Election

Who?

- All alumni are eligible to participate
- Cannot be re-elected after having been elected

When?

- Election Time: End of year
- Duration: One full year after election

How?

- Apply on Seeds site
- Public voting online to select ambassadors globally

What?

- Opportunity: Media exposure at international events, public speeches & connections with global talent
- Certificate of Seeds Global Ambassador

Keep an eye on our minisite and don't be shy to throw your name in the hat for our events.

We'd love to have you join the Global Ambassador crew!

Thank You!



[Minisite](#)



[LinkedIn Group](#)

[LinkedIn Page](#)



[YouTube](#)